

## NEPCON Forum Powered by NEPCON Thailand

### “Next Level Electronics: Redefining Competitive Advantage”

Thursday, 23 April 2026 at 13.00 – 16.00 hrs. at MR222-223, 2<sup>nd</sup> Floor, BITEC Bangkok

Co-organized by National Electronics and Computer Technology Center,  
Electronic & Computer Employers' Association and RX BITEC

The electronics industry is a key strategic driver of Thailand's economic growth amid intensifying global competition. In 2026, the sector faces rapid technological shifts and adjustments within the global supply chain that directly impact the nation's competitiveness and emerging opportunities. At the same time, demand for advanced electronic components—such as semiconductors, power electronics, and intelligent systems—continues to rise. These conditions highlight the need for organizations to prioritize technological and innovation upgrades. Thai manufacturers must therefore accelerate a systematic transition toward the “Next Level,” focusing on modernizing production processes, adopting advanced technologies, and strengthening integration with the global supply chain to enhance international competitiveness and capture new opportunities arising from global market transformations.

The National Electronics and Computer Technology Center (NECTEC), the Electronics and Computer Employers Association (ECEA), and RX BITEC will jointly organize the “NEPCON Forum Powered by NEPCON Thailand” under the theme “Next Level Electronics: Redefining Competitive Advantage” The forum aims to serve as a platform for knowledge exchange, bringing together insights from global experts and leading standard-setting organizations. It will equip Thai manufacturers with in-depth, actionable information that can be applied directly within their organizations, while reaffirming the collective commitment to advancing Thailand toward its goals and strengthening its position as a sustainable regional hub for advanced electronics manufacturing. The seminar will cover the following key topics and areas of discussion:

- Overview and emerging trends of the global and Thai electronics industries
- Thailand's role in the global supply chain and its position in trade competitiveness
- Cutting-edge technologies are driving the next era of the electronics industry
- An analysis of Thailand's “win-lose points” and the critical areas requiring urgent transformation

#### Target Audience:

- **Large enterprises, SMEs, and startups in the electronics sector**
- **Executives and decision-makers in electronics manufacturing**, including Production Managers, Factory Managers, Procurement Executives, and Technology Strategy Leaders
- **Engineers and specialists in the electronics industry**, including technical professionals in Smart Factory, Automation, and Robotics
- **Researchers, government agencies, and industry-support organizations**

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## Agenda

13.00-13.30 hrs. Registration

13.30-14.15 hrs. Keynote Address “**New Policy: Where Does Thailand’s Electronics Industry Stand on the Global Stage?**”

By **Ms. Vorawan Norasucha**

*Director, Investment Promotion Division 2*

*Thailand Board of Investment (BOI)*

14.15-16.00 hrs. Panel Discussion “**Thailand’s Electronics Landscape: Winning Factors and Pressing Weaknesses**”

By **Mr. Witee Srimongkol**

*Senior Vice President Testing and Calibration Department*

*Electrical and Electronics Institute*

**Mr. Nakorn Tangsujaritpun**

*Vice President*

*Electronic & Computer Employers' Association (ECEA)*

**Dr. Bodin Kasemset**

*Chief Executive Officer*

*Silicon Craft Technology Public Company Limited*

**Dr. Nathapong Suthiwongsunthorn**

*General Manager*

*UTAC Thai Limited*

Moderated by **Dr. Pornprom Ateetanan**

*Deputy Division Director, Strategic Partnership Development and Evaluation*

*National Electronic and Computer Technology Center*

### Remarks:

- Program schedule as of 5 March 2025
- Seminar will be conducted in Thai.
- The organizer reserves the right to adjust program without prior notice.

