

# OUR JOURNEY TO NET ZERO BY 2040

At RX we are serious about sustainability, which is why we signed the "Net Zero Carbon Events" pledge in 2021 and have formed a dedicated Sustainability Council.

By 2030, we aim to cut our greenhouse gas emissions in half and achieve net zero by 2040 and we've already made a good start!

Discover more



## 1. MEASUREMENT



### Measurement – what gets measured gets managed

All our event teams are now required to collect data for waste, energy and water using an RX template provided, and all the venues we work with have been asked to provide this information.

## 2. STAKEHOLDERS



### Stakeholders – take a partnership approach

Our teams are provided with questions they should ask our stakeholders to support these important sustainability conversations, including whether or not they are a signatory to the Net Zero Events Pledge. This helps us to understand any limitations, and remove any potential roadblocks.

## 3. VENUES



### Venues – communicate expectations

RX event and operations teams are kick-starting the discussions with questions about current or planned use of renewable energy, LED lighting, power off strategies, provision of water stations for bottle refills, and more.

## 4. PRODUCTION & PROCUREMENT



### Production & Procurement – Refuse, Reduce, Reuse, Recycle

We ask our event and operations teams to: eliminate plastic badge holders and use plant-silk lanyards; replace printed event guides with digital apps; remove carpeting where possible or reduce by 1/3 by partially carpeting aisles with recycled carpets..

### Waste – separate, recycle, donate

RX requires event and operations teams to work with our venue partners to understand their waste infrastructure and how recycled waste is separated from other waste streams; and, where possible, to take the following actions...

## 5. WASTE



### Logistics – start transitioning to zero emissions

We urge our event and operations teams to talk to their suppliers about how items are transported to our events, and to reduce journey emissions by consolidating as much as possible. 'No idling' policies are being introduced within loading bays and, where possible...

## 6. LOGISTICS



### Travel & Transport – promote and incentivise sustainable travel

We are working with the Net Zero Carbon Events initiative to better understand how we can manage these emissions. In the meantime, we want to find ways we can reduce these emissions, so we advise our event teams to...

## 7. TRAVEL & TRANSPORT



### Communication on sustainability – share, inform and engage

At RX we urge our event teams to communicate our actions at our events and across our channels to help encourage wholesale event industry support for net zero carbon; and to use our event platforms to drive wider industry engagement in a net zero carbon future.

## 8. COMMUNICATION ON SUSTAINABILITY



**RX Sustainability**

As a founding member of the 'Net Zero Carbon Events' pledge, RX is committed to being Net Zero by 2040 through continued collaborative work throughout the event sector.

The journey to net zero carbon events starts right now. Check now how RX's new Sustainability Playbook is informing and supporting our event and operations teams to make more sustainable event choices.



Scan to Read  
The Sustainability Playbook

**RX Tradex**